

Digital Influencer Summit

SAVE THE DATE

November 7–10, 2024

Hyatt Lodge & Conference Center – Oak Brook, Illinois

Registration Opens
January 1, 2024



WHO SHOULD ATTEND?

EVERYONE!

- Allergy Advocates
- Allergy Influencers
- Bloggers
- Medical Experts
- Parents/Caregivers
- Patients
- Support Group Leaders

ABOUT THE SUMMIT

Company Expo*

This unique summit unites the allergy community, as well as medical experts, and the companies who support food allergy living, management, and safety at ONE event, so that we can make a meaningful impact and difference in allergy patients and their families.

Connect with and learn from leading experts and influencers in the food allergy field.

***Company Expo: Don't miss out learning more from our partners and allergy-friendly companies!**



Visit FAFACT for Details:
FoodAllergyAwareness.org

Follow FAFACT on all social platforms!



Disease management sessions:

- Food Allergy
- Anaphylaxis
- Asthma
- Celiac Disease
- Eosinophilic Disorders (EGIDs)
- Food Protein-induced Enterocolitis Syndrome (FPIES)
- Mast Cell/Systemic Mastocytosis (SM)

Focused on evidence-based science, advocacy, behavioral and mental health, nutrition, school, travel, and more.

Influencer growth sessions:

- Know the FAACTs About FTC Guidelines
- What Companies Are Looking For & How to Build Your Influencer Media Kit
- Getting Serious About YOUR Brand: SEO Must-Haves & More
- Growing Your Online Presence: Increasing Followers & Expanding Your Reach
- How to Post Evidence-Based Content